



NEWS RELEASE

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New Clubhouse Encourages Residents to Live Long and Live Well

Private Clubhouse at Homestead Hills to Feature State-of-the-Art Fitness Center and Concierge Service

Winston-Salem, N.C., May 24, 2007 – As a member of Homestead Hills, a Senior Living Community, residents are exposed to comfort and convenience through a variety of accommodations and features throughout the campus. Among these features include a new clubhouse that is scheduled for completion in March 2008.

The clubhouse will be the centerpiece of independent life at Homestead Hills, and will incorporate many opulent amenities to enhance residents' lives. Homestead Hills also provides quality wellness programs for independent- and assisted-living residents, with a special care unit for members with memory loss and cognitive dysfunction.

“When planning the Homestead Hills community, we made sure to incorporate comfortable amenities needed for both independent and assisted-living residents,” said Donald Thompson, president of Senior Living Communities. “The new clubhouse and apartment complex will be the focal point of our community, providing our residents with the opportunity to live a long and healthy life.”

In the clubhouse, members will be able to enjoy a state-of-the-art fitness center, social lounge, concierge service, beauty salon, card room and library with computer terminal. Residents will also be able to enjoy fine dining in the main dining room, or for a lighter meal in the grill room.

Homestead Hills believes that the most vital ingredient to happiness is good health. The underlying theme of Homestead Hills' wellness program is to provide the environment, education, resources, motivation and encouragement that helps an individual rise to a level of personal wellness ensuring overall quality of life. The wellness program is constantly changing to better meet the needs and wishes of the Homestead Hills community.

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Homestead Hills also provides a special care unit for members experiencing memory loss and cognitive dysfunction. This unique living environment provides support and the highest level of care performed by professional care providers specially trained in Alzheimer's disease and other related dementias. Homestead Hills' state-of-the-art living center accommodates private rooms, an enclosed courtyard, pleasurable dining experiences and specialized activities.

Other services and amenities include personalized care plans by a registered nurse, program activities overseen by a licensed nurse with special training in dementia related conditions, medication management, a personalized nutrition plan supervised by a registered dietitian, three nutritious meals served daily in a private dining room, a holistic wellness program, support group activities for families, assistance with activities of daily living, 24-hour care and emergency call system, housekeeping, linen and laundry services, on-campus professional hair care salon, and scheduled transportation.

About Senior Living Communities

Senior Living Communities owns and operates premier retirement communities throughout the southeastern United States. By optimally combining the very best people, proven processes and financial success, Senior Living Communities is able to create Continuing Care Retirement Communities (CCRC) dedicated to helping its members live long and live well. Its management team is expertly disciplined in the areas of hospitality services, healthcare services, healthcare management, building maintenance, housekeeping, and social services.

For more than 23 years, Senior Living Communities believes the key to consistently offering great services and achieving resident satisfaction is in their ability to hire, train and retain good people. Its goal is to provide constant improvement in the services offered to its members. For more information on Homestead Hills and all Senior Living Communities, please visit www.Senior-Living-Communities.com or www.Homestead-Hills.com.

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