



NEWS RELEASE

FOR MORE INFORMATION CONTACT:

Stewart Wiley, Senior Living Communities, swiley@senior-living-communities.com, 704.246.1614
Lauren Robinson, Corder Philips, lrobinson@corderphilips.com, 704.338.7210

Homestead Hills Offers Luxury Accommodations in Retirement Living *Growing Community Welcomes New Condominium-Style Apartments and Clubhouse*

Winston-Salem, N.C., May 24, 2007 – Senior Living Communities, an owner and operator of premier retirement communities throughout the southeastern United States, offers new and prospective residents the best life has to offer in retirement living at Homestead Hills Retirement Community. Based in Winston-Salem, N.C., Homestead Hills opened its doors in 1998.

The campus currently operates 36.5 acres of independent-living, single-family homes, and assisted-living and dementia care residences. Presently, Homestead Hills is constructing a new, condominium-style apartment and clubhouse complex that will offer 62 additional independent-living residences. The luxury apartments and clubhouse are scheduled for completion in the spring of 2008.

Independent Living

As an independent-living member, residents can choose from a variety of apartments and single-family homes. Homestead Hills' single-family and apartment homes are built such that one can remain independent and require care only when needed. Featuring housing options that blend with Winston-Salem's natural landscape, Homestead Hills offers many options to customize each retirement home. Single-family homes range from 1,216 to 1,886 square feet.

The new condominium-style apartments will range from 900 to 1,390 square feet and will be connected to the clubhouse. Residents can choose from one-, two- and three-bedroom options. The apartment complex will accommodate 46 independent-living apartments and 16 enhanced-living apartments. For ease and convenience, residents are offered weekly housekeeping and each apartment home includes its own washer and dryer.

Assisted Living

As an assisted living member, residents enjoy emotional support, peer and staff encouragement, and personalized programs to enhance their quality of life. Providing an unsurpassed wellness program with a holistic approach, the wellness team works in conjunction with the family and resident to ensure a positive, physical, social, psychological and spiritual experience for each resident. While Homestead Hills celebrates and encourages its residents to live independently, its caring staff is available 24 hours a day to offer assistance as needed.

The assisted living program also offers the choice of floor plans, each with private bath, large living areas with fireplace for family visits, all basic utilities except local phone service, medication management, three nutritious meals served daily and prepared by Homestead Hills' executive chef and staff, certified and licensed staff under the direction of a registered nurse, housekeeping, laundry and linen service, social, educational and leisure activities, personal transportation, assistance with activities of daily living, and a 24-hour emergency call system.

About Senior Living Communities

Senior Living Communities owns and operates premier retirement communities throughout the southeastern United States. By optimally combining the very best people, proven processes and financial success, Senior Living Communities is able to create Continuing Care Retirement Communities (CCRC) dedicated to helping its members live long and live well. Its management team is expertly disciplined in the areas of hospitality services, healthcare services, healthcare management, building maintenance, housekeeping, and social services.

For more than 23 years, Senior Living Communities believes the key to consistently offering great services and achieving resident satisfaction is in their ability to hire, train and retain good people. Its goal is to provide constant improvement in the services offered to its members. For more information on Homestead Hills and all Senior Living Communities, please visit www.Senior-Living-Communities.com or www.Homestead-Hills.com.

###