



Media Advisory and Photo Opportunity

For Immediate Release; Event Date May 24, 2007

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## **Homestead Hills Topping-Out Ceremony to be Held May 24 at 11:00 a.m.**

***Premier Retirement Community Hosts Ceremony for project partners, City and County Officials as traditional tree is raised on 3-story condominium-style apartments and clubhouse***

**When:** 11:00 a.m., Thursday, May 24, 2007

**What:** Some 130 guests are expected May 24 for a Topping-Out Ceremony for Homestead Hills, a premier retirement community based in Winston-Salem, N.C. Development team, project partners, city and county officials will gather for a ceremony and luncheon to commemorate the topping out of the 115,000-square-foot apartment and clubhouse building. Following Winston-Salem tradition, Senior Living Communities is celebrating this time-honored event by placing a tree atop the clubhouse entrance. Homestead Hills is more than 60 percent leased with occupancy expected in the spring of 2008.

Situated in the center of the retirement community, the apartment and clubhouse complex is an extensive million-dollar development stretching across eight acres offering residents one-, two- and three-bedroom options, ranging from 900 to 1,390 square feet. (Note to editor: for a rendering of the new complex, go to: [www.corderphilips.com/pr/hhcomplex.jpg](http://www.corderphilips.com/pr/hhcomplex.jpg))

**Who:** Homestead Hills was developed by Senior Living Communities, a southeast developer of Continuing Care Retirement Communities (CCRC). The development team will be joined by city and county officials, including Mayor Allen Joines, as well as all Homestead Hills' architects, contractors and other project partners and associates.

**Where:** On the site of Homestead Hills' retirement community: Burke Mill Road and Griffith Road. 2101 Homestead Hills Drive, Winston-Salem, N.C. Parking will be provided onsite.

**Why:** The Homestead Hills master plan calls for 46 independent-living apartments, 16 enhanced-living apartments, and a full-service clubhouse during phase one. The multi-million dollar structure will feature 115,000 square feet of luxury residential properties that will include a state-of-the-art fitness center, concierge service, beauty salon, main dining room and many other opulent amenities. During phase two, the development team plans to expand the complex with 30 additional apartments.

### **For More Information Contact:**

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